



Hemisphere Consulting is trading as CPP Asia Pacific Pte Ltd | UEN 200809153E | a wholly owned subsidiary of CPP, Inc.
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BRIAN LAWRENCE

Principal Psychologist – CPP Asia Pacific Pte Ltd

Brian's career has developed through five phases;

- **Psychologist - Ministry of Education, Singapore**

Graduating as a psychologist in 1992, Brian joined the School Psychological Service as a Project Officer. This evolved into a full time teaching role. He left the Ministry to pursue a Masters degree in psychology in the UK in 1997.

- **Speechworks Asia Pacific (Software Development)**

Upon completing his Masters and seeking to combine his psychological, educational and business interests he changed careers and became a user interface consultant for Speechworks International, a Boston based speech software company. He designed Asia's first speech activated stock trading system for a number of securities companies in Korea and Singapore and Australia's first speech activated banking system for Credit Union Australia. He also contributed to the development of a speech activated system for Virginia's/U.S.A. Department of Motor Vehicles.

- **Open University, Federal Express and U-Centrix**

In 2002 he joined the Open University as a lecturer in cognitive psychology, developing and teaching courses in memory, problem solving, perception and language. He also consulted on a major project with Federal Express Asia Pacific, evaluating a management development system. In parallel he founded his own training and coaching consultancy, U-Centrix, which focused on leadership development for young people using fantasy role playing games.

- **British Foreign & Commonwealth Office**

In 2004, Brian was appointed Head of Learning & Development at the British High Commission in Singapore. He built the newly established Regional Training Centre into a highly successful unit, training over a thousand staff in the South East Asian and South Pacific region. A dedicated advocate of people development, he obtained his coaching qualifications with Results Coaching Systems and took on an additional role as an internal coach. He also developed a coaching skills course for managers that is now taught worldwide and designed a new behavioural system of selection interviews adopted as the standard recruitment process in the British High Commission.

- **CPP Asia Pacific/Hemisphere Consulting.** *CPP Inc. acquired Hemisphere Consulting in May 2010*

Brian joined Hemisphere Consulting in the summer of 2008 as Principal Psychologist. He provides training and consulting services, drawing on his skills as an occupational psychologist and his experience working internationally across a wide range of business, government and educational sectors.

He conducts in-house and public training and certification programs in the Myers-Briggs Type Indicator[®], FIRO[®], Strong Interest Inventory[®] instruments, and for 360 degree, Benchmarks[®] & SKILLSCOPE[®] instruments. He is also certified in BarOn EQ-i[®], BarOn EQ-360[®], CPI 260[®] and CPI[™] 434. He is a Certified Investors in *People Reviewer*.

Brian graduated with an BPsych (Honours) degree from James Cook University (Australia), a Master of Science (Occupational Psychology) from the University of Hertfordshire (UK) and a Postgraduate Diploma in Education from Nanyang Technological University (Singapore). He is a member of the American Society for Training and Development and The International Coach Federation.

He is a former international fencer, bungy jumper and wilderness trekker, though he now pursues the less hazardous hobbies of writing, photography and digital art. He has lived in Australia, the UK and Malaysia and now divides his time between Singapore and New Zealand.

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