



**Hemisphere Consulting**

PeopleStrategiesForBusiness™

Hemisphere Consulting is trading as CPP Asia Pacific Pte Ltd | UEN 200809153E | a wholly owned subsidiary of CPP, Inc.  
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## **ROBIN ROBBINS**

### **Managing Director – CPP Asia Pacific Pte Ltd**

Robin's career has had four distinct phases;

- **Eicher Goodearth Ltd, Eicher Mitsubishi:**  
Joined in 1987 in HR roles at head office, manufacturing locations and sales
- **Unilever:**  
Moved to Unilever in 1992 and had a wide range of senior HR roles across various businesses, including All India Head of Sales Training and Divisional Head HR for the research and development laboratories
- **Hemisphere Consulting:**  
In 2003 relocated to Singapore and joined Hemisphere Consulting as Principal Consultant, a consultancy focusing on People Strategies For Business™. Services included HR consulting, executive coaching, leadership development and psychometric instruments.  
In 2004 Hemisphere became the sole distributors in Singapore of the CPP Inc. range of psychometric instruments, including the MBTI®, FIRO®, CPI 260®, Strong Interest Inventory® and TKI Conflict Mode tools. Distribution was extended to Malaysia and Brunei in 2008 and Indonesia in 2009.
- **CPP Asia Pacific:**  
Upon the acquisition of Hemisphere Consulting in 2010, Robin was appointed Managing Director CPP Asia Pacific. In that capacity he is responsible for the operations and development of all CPP business in Singapore, Malaysia, Indonesia and Brunei.

Robin's international experience is across a wide range of sectors. He has conducted assignments and projects for both the public and private sectors in eighteen countries across Asia, Australasia, Europe and the United States.

He has undertaken consultancy projects and conducted workshops and training in a range of business sectors and provided leadership training for senior civil servants in East Timor and Mauritius. With over twenty years experience in business Robin has developed particular expertise in the areas of leadership development, coaching, performance management, team building, career and succession planning, aligning people strategies to market realities

He also conducts in-house and public training and certification programs in the Myers-Briggs Type Indicator®, FIRO®, Strong Interest Inventory® instruments, and for 360 degree, Benchmarks® & SKILLSCOPE® instruments. He is also certified in the CPI 260® and CPI™ 434 instruments.

Robin graduated from St. Xavier's College Calcutta and has a post-graduation in Personnel Management and Industrial Relations from XLRI – a leading Business Management School in India. Robin lives in Singapore and enjoys travelling and dramatics.