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SALLY LOW

Business Development & Operations Manager – CPP Asia Pacific Pte Ltd

Sally Low is the Business Development & Operations Manager of CPP Asia Pacific Pte Ltd, a consultancy focusing on PeopleStrategiesForBusiness™ and the distribution of psychometric instruments including the MBTI®, FIRO®, CPI 260®, Strong Interest Inventory® and TKI Conflict Mode tools.

Sally originally joined Hemisphere Consulting in 2004 and she has contributed to consulting projects, training assignments and certification programs with a wide range of organizations in Singapore, Malaysia and Indonesia including Petronas, SMRT, Keppel FELS, Singapore Tourism Board, Datacraft, ICLIF and Dell. She is the Project Co-ordinator for the translation of MBTI® Form M and Introduction to Type® into Bahasa Indonesia, working closely with a team of Indonesian in-country experts/reviewers and CPP, the publisher. In 2008, Sally was the lead organizer of the inaugural MBTI® Asia Conference, with speakers and participants coming to Singapore from 12 countries.

In 2010, Sally was Project Manager responsible for the sale and integration process of Hemisphere Consulting Pte Ltd, Hemisphere Consulting [Malaysia] Sdn Bhd and Hemisphere Consulting [Indonesia] Pte Ltd to CPP Asia Pacific Pte Ltd.

Sally has a Bachelor Degree in Psychology and a Diploma in Business Administration, majoring in Marketing. She is a member of the Singapore Psychological Society and is certified in the MBTI®, Strong Interest Inventory®, FIRO®, Benchmarks® 360 & SKILLSCOPE® 360 instruments. She is also certified in BarOn EQ-i®, BarOn EQ-360®, CPI 260® and CPI™ 434 instruments. Sally is Singaporean.